

## The Benefits of Membership

### Personal & Family

- one free Meditation lesson (60 minutes) (English/German)
- one free Lifestyle coaching lesson (90 minutes) (English/German)
- 30% off on the book "Dialog with Ancestors"
- discounts with selected Partners in our network
- free access to our Partner network
- 2 hours free usage per month of our Association office\*

### Partners

- all of above
- free platform and events to present your services and products to our Members

\* = for the free access, the following conditions apply:

- only within normal working hours & no weekends
- maximum 20 persons in attendance
- no provision of food & drink services (i.e. cooking classes)
- no services which require licenses; i.e. medical or therapeutical services
- no gambling or Multi-Level Marketing services or selling of related offerings
- no accumulation is possible
- apply a minimum of 1 week ahead to book your space
- an Association Member must be in attendance during your event in our clubhouse
- the facilities & toilet will be cleaned prior your arrival; it is your responsibility to fully clean them again when your event has completed
- you may not advertise the facility location on your website/social media as yours
- no parking spaces are available unfortunately, please instruct your attendees to park in the public areas or use the public transport (railway and bus within 5 minutes walking distance)

## What We Can Do in IAK

### 1. Networking Opportunities

Our members can meet people from all over the world. We can help our members to find opportunities to grow personally and professionally.

- Join small networking events (in-person, virtual, or hybrid).
- Join online chat rooms where members can discuss common interests.
- 1-on-1 coffee dates for members to meet and get to know each other.

### 2. Industry Breakfasts

Our members have opportunities to learn something new, broaden their industry knowledge, and grow professionally. We encourage our members to host industry breakfasts with a learning and a networking component.

- Our members can take turns presenting a topic they're passionate about or have a lot of experience in.
- Invite an accomplished industry professional to give a presentation to your members.
- Invite members to watch an educational video and complete a group assignment that will help them better retain the new information, as well as build relationships with each other.

### 3. Annual IAK Association Awards

Annual IAK Awards (include special gifts from Asia) will be given to our honored members to thank them for their support and participation. As a bonus, members who receive special awards can share the news with their own networks.

- Have been around the longest.
- Have attended the most events and/or meetings.
- Have volunteered the most hours.

### 4. Member of the Month

"Member of the Month" will be on our website and/or newsletter. The nominations can be different as following:

- To thank a member for the contributions and participation.
- Random select a member, just to share their story and introduce them to the rest of the community.
- The member who gets the most nominations by other members.

## 5. Members Shown on Our IAK Website

- Key members or any members with big news or accomplishments worth celebrating.
- We will feature members randomly, just to encourage members to get to know each other and see if they have any common interests.
- We Invite our members to apply to be featured if your want to promote your company or small business.

## 6. Member Milestones

- Have been with IAK for 5, 10, 15 years.
- Have volunteered X number of hours.
- Have raised X amount in donations through peer-to-peer fundraising.

## 7. Contests & Challenges

We invite members to participate in contests and challenges, then award the winners a highly coveted prize. For example:

- Who can collect the most donations from their friends and family?
- Who can refer the most new members?
- Who can come up with a winning idea for our new logo, slogan, event, etc?

## 8. Member Coupons & Discounts

Our members are entitled for discounts on all the products and serviced offered by our Corporate partners.

- All the products and services offered by IAK partners are only for our members.
- Members can join our culture-related events for free. (Non-members need to pay for the events.)
- Quarterly publication for 50% off to members. (Non-members need to pay full price.)

## 9. Local & Community Partnerships

Partner with local businesses and organizations to offer even more discounts and opportunities to our members.

- 10% off coupon at the restaurant next door to your meeting place.
- Free pass to our events.
- Join other IAK linked associations or organizations at a discounted price (and vice versa).

## Connecting Minds - Enabling Greatness

### 10. Corporate Partnerships

Our members benefit from discounted prices, while the companies benefit from being our members' preferred suppliers.

- Discount on products.
- Discounts on services.
- Discounts on travel and accommodation.

### 11. Volunteering & Community Service Projects

We Share and we care. Together, we can live a much better life. Bring our members together through shared volunteer projects and let them build relationships, while giving back to their community.

- Join local volunteering and community services.
- Host a fundraising event and give the proceeds to a local charity.

### 12. Career Advice & Support

We help our members with our resources and support.

- Access to the list of valuable resources, courses, and publications of our members.
- Contact hotline/email services only for members to ask career-related questions.
- Resume & cover letter editing and mock-interviews.

### 13. Mentorship Programs

IAK Mentorship Program. We will set up a structured way for mentors and mentees to meet on a regular basis.

- Exchange ideas and share relevant information or resources.
- Set career goals and create plans of action.
- Identify roadblocks and ways to overcome them.

### 14. Member Directory

Our members can set up and post a private member directory on our website. Members can use it to:

- Network with each other and build relationships.
- Find fellow members with common interests.
- Promote their own services or businesses and attract new clients.

### 15. Job Board

Members can have access to industry specific job board. They can use it to:

- Post openings and find new hires.
- Find new job opportunities.

### **16. Online Membership Community**

IAK Zoom meeting for our members. Members have access to an online community where every member can come together in one place, no matter where they live. Our members can use it to:

- Engage, socialize, and network with each other
- Stay on top of the latest updates from IAK
- Share resources and important news

### **17. An Easy-to-Access Event Calendar**

Access to member-only page to get complete event calendar.

- In-person, virtual, or hybrid events.
- Member meetings
- Important deadlines
- Webinars or live trainings

### **18. Free Virtual Events**

Give our members the opportunity to learn and grow in an easy, convenient way by offering free virtual events they can attend from anywhere. These can be:

- Webinars
- Panel discussions
- Live trainings
- Case studies